

# Pine Island - Quality of Life Information Sheet

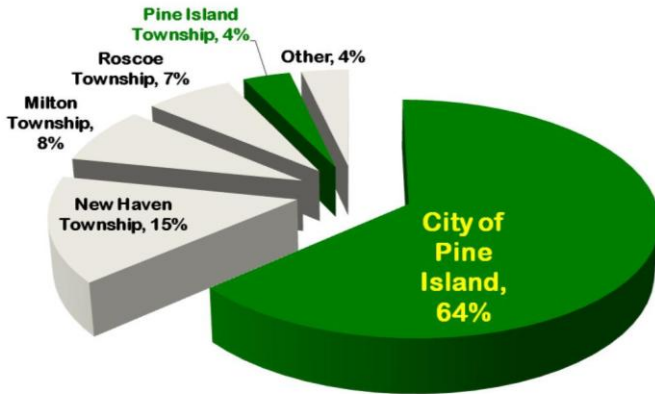


## Quality of Life Survey A Community Portrait

Conducted by:

**Winona State University Marketing  
Research Faculty & Students**  
September 2009 – February, 2010

### Research Design



- **4 Focus Group Discussions** among Residents – September 22 – 26, 2009
- **Survey** mailed to all area households, January 15 – February 9, 2010 – 271 Completed Surveys

### 1) Pine Island a Good Place to Live

#### 4/5ths + of Residents Agree:

- Pine Island is conveniently located (91%)
- Pine Island feels like a small town (91%)
- Always feels safe in Pine Island (85%)
- People always help neighbors (84%)
- Pine Island is a good place to rear a family (83%)
- Feel at home in Pine Island (81%)

#### 3/4ths + of Residents Agree :

- Always feel welcome in Pine Island (78%)
- Would definitely recommend Pine Island (78%)
- Are proud to be associated with Pine Island (77%)
- Have convenient access to health facilities (77%)

Household Income	%
< \$30,000	25.70
\$30,000-60,000	31.26
\$60,000-100,000	20.91
> \$100,000	11.56

Age	#	%
0-19	870	26.71
20-39	779	23.70
40-59	928	28.23
60+	703	21.39

Education Attainment (age 25+)		%
High School	33.68%	Bach Degree 19.04%
Some College	18.68%	Grad Degree 7.36%
Assoc Degree	12.26%	

Households	%
Owner Occupied	75.82
Renter Occupied	24.18

Gender	#	%
Male	1,600	48.68
Female	1,687	51.32

Size of Household (2012)		%
1 person	25.70	3-4 persons 28.98
2 person	37.26	5+ persons 7.53

### 2) Pine Island a Good Place to Live, But...

#### 3/5ths + believe that:

- Pine Island is **not** a good place to shop (66%)
- They **cannot** usually find what they want in Pine Island (66%)
- Property taxes do **not** offer excellent value<sup>1</sup> (64%)

#### 65% agree that classrooms are over crowded

#### 64% agree that Pine Island needs more parking downtown/school

#### 60%+ believe that Pine Island needs:

- More business and commercial development (77%)
- More places for young people to gather (73%)
- More public recreational facilities (67%)
- A motel (67%)
- More social opportunities for adults (63%)
- More community events (64%)
- More places for adults to meet (61%)

#### 58% believe chemical abuse is a very real problem in Pine Island

#### 55% are very concerned about direction Pine Island is moving